

WHAT YOU HAVE IS CONTENT.

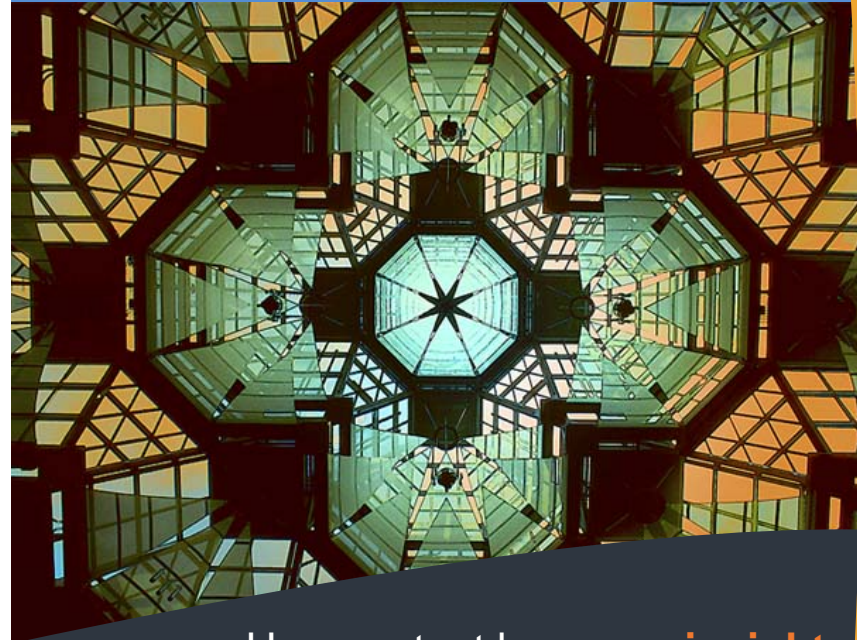
WHAT YOU NEED IS INSIGHT.

You know the problem - *information overload.*

Finding not just documents or data but insights that can lead to better and faster decisions. Making sense out of information that is hard to digest, changing rapidly, often laced with jargon and insider's terminology. Extracting structure and meaning from unstructured information sources.

NeuroLingo's natural language text analytics technology excels at **turning any content in any format into insight**, using a unique linguistic text analytics platform to accelerate your ability to build applications that make sense of information in any form, format or language - including language specific to your markets, your industry or your enterprise.

Using XML-based linguistic text analytics technology and a vast array of natural language processing models, NeuroLingo's technology can be tuned rapidly to understand and interpret the language of your industry, your organization and your markets to reveal information and insights that other technologies may fail to surface.



How content becomes **insight**.

Our natural language text analytics platform can:

- ✓ Identify sentiment, events, triggers and trends
- ✓ Extract entities and terms from variable language
- ✓ Organize information based on semantic concepts
- ✓ Cleanse, correct, match and append data sets

solutions
software
applications

Mnemosyne™. The power of linguistics at work.

NEUROLINGO'S NATURAL LANGUAGE TEXT ANALYTICS PLATFORM IS READY TO TAKE ON YOUR GREATEST INFORMATION CHALLENGE.

Unlike many technologies that extract, analyze and organize information from content sources, NeuroLingo's Mnemosyne™ natural language text analytics platform uses the power of linguistics - sophisticated language analysis - to look at the meaning, context and form of words as the key to its power. Mnemosyne uses these tools to identify and transform sentences, phrases, form entries and key words into XML data structures that it can analyze for meaning and intent based on a wide array of highly tuned language rules and resources.

- ✓ **Rapid deployment and integration**
- ✓ **Easily maintained XML-based software**
- ✓ **Highly scalable to suit any information sources**
- ✓ **Interpret real-time data and text communications**



**the power of language
can work for you.**

Mneomosyne's natural language processing modules can be tailored rapidly to "think" about the way language is formed in any number of specific and complex settings to deliver highly targeted information and insights. The result is a superior ability to identify the right information for analysis and more accurate and meaningful insights on a highly cost-effective platform easily tailored and maintained for any applications or processing environment.

- EXTRACT CONTENT INTELLIGENTLY FROM ANY SOURCE
- TUNE LANGUAGE RESOURCES AND RULES PRECISELY
- RAPIDLY ENHANCE CONTENT, INSIGHTS AND ANALYSIS

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